

HEITZ WINE CELLARS

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ST. HELENA, CALIF.

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Dear Friends,

As we look forward to the arrival of the warm weather, we have three exciting releases to complement your outdoor plans and entertaining...

2007 Sauvignon Blanc...Our Newest Varietal Addition

We are pleased to make an exciting addition to our famous roster with the release of our *2007 Sauvignon Blanc*. This lively wine glitters in the glass and unfolds in an exotic bouquet of tropical fruit and citrus blossoms. Flavors of juicy lime and green apple combine with just a hint of perfectly ripened grapefruit for a zesty taste that is fresh and clean on the palate. We're sure you will delight in our first ever offering of this estate-grown varietal - only 600 cases produced.

2007 Grignolino Rosé

In Italy, the Grignolino varietal is sometimes referred to as "the little strawberry". Our *2007 Grignolino Rosé* is indeed a luminous strawberry, sure to brighten any summer day with its lively taste and color. As soon as you uncork the bottle, the nose draws you in with its exhilarating floral scent. The rousing fruity flavors of strawberry and raspberry are brightened by a bonus of light peppery notes mid-palate. From the first sip to the refreshing finish, it's hard to beat the delightful character of this summer wine. Gather your friends, and see if they agree. Judged the best rosé by the 2008 Wine Literary Award Press Tasting.

2004 Napa Valley Cabernet Sauvignon

With its rich varietal flavors, our *2004 Napa Valley Cabernet Sauvignon* is a wonderful expression of this astounding vintage. This wine delivers on the palate what it promises in the nose --- a generous mouthful of dark cherry and a touch of spicy plum. With a graceful marriage of fruit and oak, this powerful Cabernet glides smoothly along to an elegant finish. This is a terrific wine to drink now, and it will also make an exciting addition to your cellar!

Cabernet Sauvignon

The staggered release policy of our "vineyard designated" Cabernets enables us to offer a wide selection of vintages for your enjoyment. My personal favorites at the moment are the 2001 Martha's Vineyard (five-stars from Decanter Magazine), the 2002 Trailside Vineyard (93-point rating from Beverage Testing Institute), and the 2001 Bella Oaks Vineyard (Bronze Medal from the 2007 Japan Wine Challenge). Mix and match to your personal taste, being sure to stock your cellar for summer festivities.

New Website

We are thrilled to announce that our website has been completely redesigned at www.heitzcellar.com. Not only will you be able to access tasting notes on all currently available wines, but you also will be able to place orders on-line. Please take a moment to check-out all the information and options.

We welcome you to make your summer wine selections from the enclosed price list. If you have any questions or we can be of further assistance, please contact the winery directly at 707-963-3542. We look forward to hearing from you and greatly appreciate your ongoing support of and enthusiasm for our wines. Keep reaching for the Heitz!

Sincerely,

Kathleen Heitz Myers
The Heitz Family