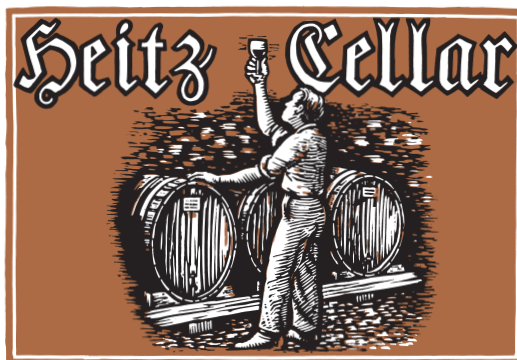


## HEITZ WINE CELLARS

500 TAPLIN ROAD  
ZIP CODE 94574



ST. HELENA, CALIF.

TELEPHONE: 707 963-3542  
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February 2012

Dear Friends,

We are privileged as wine connoisseurs to experience a handful of incredible vintages in our lifetime. The 2007 vintage from the Napa Valley is one of them. The 2007 Cabernet Sauvignon from Martha's Vineyard has been eagerly anticipated based on the number of inquiries we have received. Trust us when we say you are in for a treat.

To recognize this esteemed vintage, we created a commemorative label in tribute to the May family. In the 51-year history of Heitz Wine Cellars, there have been only four such labels (1974, 1985, 1997, 2007) recognizing these vintages of exceptional distinction.

### **2007 Cabernet Sauvignon Martha's Vineyard**

The *2007 Cabernet Sauvignon Martha's Vineyard* is luscious with an intriguing, enticing aroma of mint, plum and summer blueberries. Full bodied with layers of complexity, this wine is beautifully balanced, allowing all the pure, elegant flavors to be appreciated and enjoyed. Life does not get much better than this --- a Cabernet that is mesmerizing from start to finish and leaves you reaching for more. This is a vintage that will long be remembered for its perfection.

We raise our glasses to toast the May family with this magnificent vintage of Martha's Vineyard Cabernet Sauvignon. Founders Tom and Martha and second generation, Laura and Richard, exemplify the remarkable legacy of grape growing in the Napa Valley. Martha's Vineyard Cabernet Sauvignon was introduced in 1966 as the first vineyard designated Cabernet in the Napa Valley. We celebrate the historic collaboration and friendship between the May and Heitz families that continues today.

### **2007 Cabernet Sauvignon Bella Oaks Vineyard**

The *2007 Cabernet Sauvignon Bella Oaks Vineyard* showcases the vibrancy and overall elegance and grace of the 2007 vintage. This Cabernet is enchanting from its compelling aroma to a pleasing creaminess mid-palate and well-focused acidity on the finish. There is a lovely integration of bright cherry and raspberry fruit flavors with the overall structure and balance of the wine. The Bella Oaks is beautiful now with its youthful brilliance, and it will age gracefully for years to come.

As always, you are welcome to purchase online at [www.heitzcellar.com](http://www.heitzcellar.com), call, fax, or mail in your orders. We are available at 707-963-3542 to answer any questions or to assist you with your collection of library wines. We encourage you to place your orders promptly to secure our spectacular 2007 Cabernet Sauvignons for your personal cellar. The Heitz family enjoys producing the finest wines from our Napa Valley vineyards for you to share at your table with family and friends.

Cheers,

A handwritten signature in black ink that reads "Kathleen Heitz Myers". The signature is written in a cursive, flowing style.

The Heitz Family